

## Trademark/service mark application, Principal Register

Serial number: 99384240

Mark: ALTADENA TALKS

Mark format: Standard character

Filing date: September 10, 2025 at 1:53:21 AM ET

Docket number:

Owner name: BRIAN BACCUS; JAMAL SMITH; ANTOINETTE BAILEY-RAINES; ALTADENA TALKS

Amount paid: \$ 1,100 (2 classes)

## Trademark details

### Mark

ALTADENA TALKS

### Mark Format

#### Standard character

The mark consists of standard characters, without claim to any particular font style, size, or color.

## Owner information

### Owner 1 Information

*Name	BRIAN BACCUS
Entity type	Individual
Place of organization/citizenship	United States
<b>Mailing address information</b>	
*Address line 1	8549 WILSHIRE BL
Address line 2	566
*City	BEVERLY HILLS
*State/territory	California
*Zip/postal code	90211
*Country/region/jurisdiction/territory	United States
*Email address	*****
Primary telephone number	(626) 344-0279
Owner website URL	BRIANBACCUS.COM

### Domicile address information

Address line 1	*****
Address line 2	*****
City	*****
State/territory	*****
Zip/postal code	*****
Country/region/jurisdiction/territory	*****

### Owner 2 Information

*Name	JAMAL SMITH
Entity type	Individual
Place of organization/citizenship	United States
<b>Mailing address information</b>	
*Address line 1	300 CHELSEA ROAD
*City	ARCADIA
*State/territory	California
*Zip/postal code	91007
*Country/region/jurisdiction/territory	United States
*Email address	*****
Primary telephone number	(626) 344-0279

### Domicile address information

The mailing address is the same as the owner's domicile address.

### Owner 3 Information

*Name	ANTOINETTE BAILEY-RAINES
Entity type	Individual
Place of organization/citizenship	United States
<b>Mailing address information</b>	

*Address line 1	423 KIMBERLEY AVENUE
*City	SAN DIMAS
*State/territory	California
*Zip/postal code	91773
*Country/region/jurisdiction/territory	United States
*Email address	*****
Primary telephone number	(626) 399-4694
<b>Domicile address information</b>	
The mailing address is the same as the owner's domicile address.	
<b>Owner 4 Information</b>	
*Name	ALTADENA TALKS
Entity type	Non-profit corporation
Place of organization/citizenship	California
<b>Mailing address information</b>	
*Address line 1	461 W. Woodbury Rd
Address line 2	Suite 1006
*City	Altadena
*State/territory	California
*Zip/postal code	91001
*Country/region/jurisdiction/territory	United States
*Email address	*****
Primary telephone number	(424) 452-1551
Owner website URL	altadenatalks.com
<b>Domicile address information</b>	
Address line 1	*****
Address line 2	*****
City	*****
State/territory	*****
Zip/postal code	*****
Country/region/jurisdiction/territory	*****

## Goods and services

### Filing basis information

Section 1(a)

### Identification of goods and services

#### **International Class 035**

Filing basis: Section 1(a)

*Administration of a program to promote community service; Charitable services, namely, organizing and conducting volunteer programs and community service projects; Writing of grant proposals for non-profit organizations, educational institutions and other community organizations; Promoting the interests of people concerned with health, community and environmental sustainability issues; Organising and conducting of volunteer programs and community service projects for charitable purposes; Organizing and conducting of volunteer programs and community service projects for charitable purposes; Organising and conducting volunteer programs and community service projects for community-driven sustainability purposes; Arranging and conducting of volunteer programs and community service projects for charitable purposes and environmental purposes*

Character count: 948

#### **Specimen Information**

First use anywhere date	At least as early as 01/16/2025
First use in commerce date	At least as early as 01/16/2025
Specimen file name	<a href="#">Screenshot 2025-09-09 221921-j.jpg</a>
URL	altadenatalks.com
Date of access	01/16/2025
Description	Screenshot of altadenatalks.com website first page with menu showing Home, Podcast, news, Donate with 3 icons for Facebook, Twitter and Instagram, in the picture is a drone photograph of the neighborhood before it burned down on January 7, 2025

**International Class 041**

Filing basis: Section 1(a)

*Entertainment services, namely, providing podcasts in the fields of community news, disaster recovery, local government, social issues, and cultural events; Entertainment services, namely, providing video podcasts in the same fields; Production of podcasts.*

Character count: 257

**Specimen Information**

First use anywhere date	At least as early as 01/16/2025
First use in commerce date	At least as early as 01/16/2025
Specimen file name	<a href="#">Screenshot 2025-09-09 223222-j.jpg</a>
URL	None specified.
Date of access	None specified.
Description	Splash page of youtube channel with title: Altadena Talks, subscriber total, video total, and quote: Altadena Talks is your dedicated podcast platform for staying informed about resources, community updates, and essential information for residents of Altadena, CA. In the wake of the devastating natural disaster on January 7, 2025, we are committed to providing you with timely, reliable, and actionable insights to support recovery and resilience. Continues to show a listing for Videos, Shorts, Live and Post There are also 4 images of past podcasts also included in the image.

**Additional statements**

Translation (if applicable)	
Transliteration (if applicable)	
Consent (name/likeness) (if applicable)	
Claim of ownership of active prior registrations(s) (if applicable)	
Section 2(f) Claim of acquired distinctiveness (if applicable)	
Additional statements including use of the mark in another form (if applicable)	
Significance of mark	
Disclaimer	

**Correspondence information**

*Correspondence name	BRIAN BACCUS
*Primary correspondence email address	INFO@NP.ALTADENATALKS.ORG
Courtesy copy email addresses	JAMAL@NP.ALTADENATALKS.ORG; TONI@NP.ALTADENATALKS.ORG

**Fee information**

Application filing option	Trademark/service mark application, Principal Register
Number of classes	2
Base application fee, per class	\$ 350
Free form fee, per class	\$ 200
Total fees paid	\$ 1,100

**Declaration and signature****Declaration**

[ X ] Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
- The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

[ X ] To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

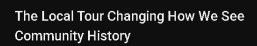
[ X ] To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

[ X ] The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Electronic Signature	/brian baccus/
Signatory's name	Brian Baccus
Signatory's position	President
Date signed	09/09/2025
Signature method	Signed directly within the form

STAMP:USPTO/APPB-\*\*\*.\*\*\*.\*\*\*.\*\*\*-20250910015321123-99384240-17.1-923a53c1-957f-4ca7-acb9-a4ade5d7e3e6-CARD-20250910010049069501

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